

#### Unconscious Bias and Reproducible Science

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# **Conflict of interest notices**

- Relevant conflicts of interest in this talk:
  - I am employed by the AAMC
  - Over many years I consulted or spoke for pharmaceutical companies (speaking ended before 2002)
  - I spent 14 years at Duke responsible for Conflict of Interest management in the School of Medicine



# The Challenge of Doubt

There seems to be a rising cultural skepticism about science

- A belief that scientists reconfigure their findings to support a cultural-politicaleconomic agenda
- Skepticism about even well-established facts like "Vaccines save lives"
- If you aren't going to believe what scientists are discovering, why fund them?
  - Reproducibility issues just add fuel to the fire



#### Bias

- A systematic distortion of a statistical result due to a factor not allowed for in its derivation. (Oxford)
- Systematic error introduced into sampling or testing by selecting or encouraging one outcome or answer over others (Merriam-Webster)
- Derived from a French word "biais" that means "an oblique line" (first appears in English mid-16<sup>th</sup> Century)



# **Bias in Science - McKinney**

- Bias: a tendency to skew research results as a consequence of held beliefs or practical motivations on the part of the investigator
  - These held beliefs may be based on principles, previous evidence and interpretation, or relationships
  - These held beliefs are generally unconscious
  - The practical motivations may be financial, including employment



#### **Bias in science**

- Bias can be reflected in study design, conduct, or reporting
  - Study design may be established to favor a desired outcome
  - Data may be filtered or sampled in such a way to obtain a desired result
  - Reporting may be selective
- Any of these biasing steps might be due to unconscious beliefs



#### **Turner NEJM Study - 2008**

- **74** Studies of 12 anti-depressants; 12,564 patients
- **38** studies with positive results submitted to the FDA, of which 37 were published, 1 not
- 36 with negative FDA results
  - 3 published, 22 not published
  - 11 published with data selection to appear positive
- In literature, **94%** of publications were positive Turner: NEJM 2008;258:252-260



# Validating Science

- Some degree of bias is inevitable in all science – the goal is to minimize it
  - We all have hypotheses & beliefs
  - Scientists are rewarded for establishing <u>new</u> ideas and positive results
    - More publications, grants, higher pay, personal satisfaction
    - There is, thus, a strong bias toward novel findings



# Validating Basic Science

In basic science, we have means to limit the effects of bias, if we choose to use them:

- Controls often blinded
- Randomization
- Statistical tests
  - Adequately powered sample sizes
  - Pre-specified analytic plan
- Consistency with a logical hypothesis
  Mixed blessing: confirmation bias



# Validating Basic Science

- Reproduction
  - Often done by others
  - Requires publication of methods, provision of reagents
  - Note may be a challenge in proprietary research
- Peer review



# Validating Clinical Research

Reproducibility is the key test for validation, but... In clinical research, trials are often too expensive to reproduce

Don't want to put people at risk unnecessarily

- Clinical equipoise in therapeutic trials
- If one therapy is already established as better, how do we randomize? Would you volunteer?



# **Concerns in Clinical Research**

Primary means of validation is audit (specifically, monitoring)

Audit is not generally effective as a means to identify bias evidenced through:

- Problems in study design
- Subjectivity in endpoint and AE assessments
- Inappropriate statistical criteria

Articles as written may not reflect the initial study design (rarely checked against the protocol)



#### **Two overall strategies**

- 1) Prospective management of subjectivity to prevent problems related to bias
- Management of issues when the source of bias (often conflict of interest) is apparent and known
  - McKinney & Pierce JAMA 2017;317:1727



# The Bias/Reproducibility issue

Requires both a broad cultural shift and an institutional response

Culture first: return to traditional scientific methods

- Pre-specified experiments and analytic plans
- Good controls
- Well validated reagents (esp. cell lines and monoclonal antibodies)



#### **Bias and culture**

Publish accurate methods, complete data
Encourage & facilitate replication
Encourage sharing of data
Lab directors/PIs need to be engaged
Mentoring
Internal peer review

 Regular lab meetings and presentations of work in progress (facilitates ideas and finds unrecognized systematic errors)



### Institutions and bias

What are some ideas that institutions could try?

- Investigators should have access to adequate biostatistical support
- Consider sampling labs audit
- Require adequate power calculations before any animal or human subjects experiment
- Consider the effects of promotion criteria



#### **Granting agencies and bias**

Grant reviews should emphasize planned controls and validity checks, not just preliminary data

Increased emphasis on subsequent validation by others rather than self-reference, in grant applications as well as the promotion process



# Summary

- Unconscious bias can affect the validity of research
- Institutions and granting agencies can play a role
  - In creating a healthier culture
  - In providing tools like biostatistical support that can improve the science





Learn Serve

Lead

#### Thank you for listening!

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