October 2014 COGR Meeting Thursday Afternoon Presentation - Specially Designed

Author: Kevin Wolf

Published Date: 10/23/2014
The Definition of “Specially Designed”

Kevin Wolf,
Assistant Secretary of Commerce for Export Administration
The Published “Specially Designed” Definition


- EAR “specially designed” definition is in Part 772 and became effective October 15, 2013.

- The “specially designed” definition is common to the EAR and ITAR, although slight differences in wording to make definition EAR and ITAR specific.
Goals

• Wanted to develop something so that if ten different people in industry and government got the same set of facts then they would all come to the same conclusion.

• Necessary to define clearly what would be caught by new ‘catch-all’ controls moving to the CCL from the USML and also to harmonize definition throughout the CCL and the USML.
Reason for structure

• In working through options for a definition, became clear that it was easier to clearly describe what was not “specially designed” than what was.

• One sentence definitions leave too much room for ambiguity and subjectivity.

• So, we established broad ‘catches’ (paragraph (a)) and specific, objective ‘releases’ (paragraph (b)).
Take a breath

- We realize this is a new approach and will, at first, seem complicated.
- Based on our testing, it becomes much easier to apply than the “design intent” aspects of currently undefined term.
- The content is not radical, but rather codifies existing concepts and good faith applications of the term to further USG policy objectives.
Steps

- To determine whether an item is “specially designed,” one answers a series of yes/no questions.

- Be sure to apply existing EAR definitions (such as “development,” “production,” and “knowledge”) and also new EAR definitions (such as for “part,” “component,” and “end item.”)
Paragraph (a)(1) ‘catch’

- Paragraph (a)(1) ‘catches’ any item that:

  as a result of “development” has properties peculiarly responsible for achieving or exceeding the performance levels, characteristics, or functions in the relevant:

  - ECCN, or
  
  - U.S. Munitions List (USML) paragraph.
Paragraph (a)(1) comments

- Paragraph (a)(1) is mainly used for determining whether an end item or material is “specially designed,” although it also applies to other items subject to the EAR.

- For end-items and material, paragraph (a)(1) is the entire “specially designed” definition – meaning (a)(1) acts as the ‘catch’ and ‘release.’ If your end item or material is not ‘caught’ under (a)(1), then it is NOT “specially
Paragraph (a)(2) “catch”

- Paragraph (a)(2) ‘catches’ any “part,” “component,” “accessory,” “attachment” or
  - Is for use in or with a commodity or defense article
  ‘enumerated’ or otherwise described
    - on the CCL or
    - the USML.
Understanding the ‘release’ - introduction to paragraphs (b)(1)-(b)(6)

- Paragraph (b) is only used for ‘releasing’ “parts,” “components,” “accessories,” “attachments” or “software.”

- A “part,” “component,” “accessory,” “attachment,” or “software” that meets the criteria of one or more of the paragraphs under (b) is ‘released’ from “specially designed.”
Quick cut questions for when *may be beneficial* to review (b) first

<table>
<thead>
<tr>
<th>Quick cut question</th>
<th>It may be beneficial to review paragraph (b) first - <em>if answer is “yes”</em></th>
</tr>
</thead>
</table>
| Was it identified in a past Commodity Jurisdiction (CJ) determination or approved interagency CCATS under EAR pursuant to Section 748.3(e)? | Yes  
  *QUICK TIP: See (b)(1).*  
  Note: Also will need to review the CJ or CCATS in question. |
| Is it a fastener (*e.g.*, screw, bolt, nut, nut plate, stud, insert, clip, rivet, pin), washer, spacer, insulator, grommet, bushing, spring, wire, solder? | Yes  
  *QUICK TIP: See (b)(2).* |
| Is it being used in or with an item in “production” that is lowest level (least controlled) commodities or software (EAR99 or AT-only ECCNs)? | Yes  
  *QUICK TIP: See (b)(3).* |
| Was or is it being developed for use in or with controlled items as well as lowest level (least controlled) items (EAR99 or AT-only ECCNs?) | Yes  
  *QUICK TIP: See (b)(4) and (b)(6).*  
  *(b)(6) only if developed for AT-only and EAR99 or EAR99 only.*  
  Note: Requires documentation from development. |
| Is it a general purpose commodity or software (meaning not for particular commodity or type of commodity)? | Yes  
  *QUICK TIP: See (b)(5).*  
  Note: Requires documentation from development. |
## Paragraph (b)(1) “release”

<table>
<thead>
<tr>
<th>Paragraph (b)(1) criteria</th>
<th>Meets (b)(1) criteria</th>
<th>Does not meet (b)(1) criteria</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CJs.</strong> Has it been identified in an ECCN paragraph that does not contain “specially designed” or as an EAR99 item in a CJ determination?</td>
<td>Yes.</td>
<td>No.</td>
</tr>
<tr>
<td></td>
<td><strong>NOT “specially designed.”</strong></td>
<td><strong>NOT ‘released’ under (b) (1). Review other (b) ‘releases.’</strong></td>
</tr>
<tr>
<td><strong>748.3(e).</strong> Has it been identified in an ECCN paragraph that does not contain “specially designed” or as an EAR99 item in an interagency-cleared CCATS pursuant to § 748.3(e)?</td>
<td>Yes.</td>
<td>No.</td>
</tr>
<tr>
<td></td>
<td><strong>NOT “specially designed.”</strong></td>
<td><strong>NOT ‘released’ under (b) (1). Review other (b) ‘releases.’</strong></td>
</tr>
</tbody>
</table>
**Paragraph (b)(2) “released”**

<table>
<thead>
<tr>
<th>Paragraph (b)(2) criteria</th>
<th>Meets (b)(2) criteria</th>
<th>Does not meet (b)(2) criteria</th>
</tr>
</thead>
<tbody>
<tr>
<td>Is the “part” or minor component, regardless of ‘form’ or ‘fit,’ a fastener (e.g., screw, bolt, nut, nut plate, stud, insert, clip, rivet, pin), washer, spacer, insulator, grommet, bushing, spring, wire, or solder?</td>
<td>Yes.</td>
<td>No.</td>
</tr>
<tr>
<td></td>
<td>NOT “specially designed.”</td>
<td>NOT ‘released’ under (b)(2). Review other (b) ‘releases.’</td>
</tr>
</tbody>
</table>
Paragraph (b)(3) “released”

<table>
<thead>
<tr>
<th>Paragraph (b)(3) criteria</th>
<th>Meets (b)(3) criteria</th>
<th>Does not meet (b)(3) criteria</th>
</tr>
</thead>
<tbody>
<tr>
<td>Does the “part,” “component,” “accessory,” “attachment,” or “software” have same function, performance capabilities, and same or ‘equivalent’ form and fit, as a commodity or software used in or with an item that:</td>
<td>Yes.</td>
<td>No.</td>
</tr>
<tr>
<td>(i) is or was in “production” (i.e., not in “development”); and</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(ii) is either not ‘enumerated’ on the CCL or USML, or is described in an ECCN controlled only for Anti-Terrorism (AT) reasons?</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>NOT “specially designed.”</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>NOT ‘released’ under (b)(3). Review other (b) ‘releases.’</strong></td>
<td></td>
</tr>
</tbody>
</table>
(b)(3) comments

- It tracks the existing releases in ITAR categories, such as XI(c) and VIII(h), so it’s not a new concept.

- Does not require research into design history because limited to items that are or were in “production.”

Note 2 to paragraph (b)(3) is new since
Examples of Applying ‘Equivalent’

- **Scenario 1** (meets ‘equivalent’ standard): A steering wheel used in “production” of EAR99 designated trucks was modified for use in a military vehicle. Steering wheel has same function, performance capabilities, but needed to be modified solely for fit purposes (shaft extended 4 inches so it reaches through the armor) for use in a military vehicle.
Additional Examples for Applying ‘Equivalent’

- **Scenario 3** (meets the ‘equivalent’ standard): A fuel pump used in “production” of AT-only aircraft is modified for use in a military aircraft. Fuel pump has same function, performance capabilities, but needed to be modified solely for fit purposes (to fit in an area of a military aircraft). No other changes to fuel pump were made, such as for fuel flow.

- **Scenario 4** (does NOT meet the ‘equivalent’ standard): A fuel pump used in “production” of AT-only aircraft is modified for use in a military aircraft. However, in addition to modifying fuel pump solely for fit purposes (to fit in an area of a military aircraft), fuel pump has been made of higher strength materials to allow it to pump at a higher pressure.
Paragraph (b)(4) “release”

<table>
<thead>
<tr>
<th>Paragraph (b)(4) criteria</th>
<th>Meets (b)(4) criteria</th>
<th>Does not meet (b)(4) criteria</th>
</tr>
</thead>
<tbody>
<tr>
<td>Was or is “part,” “component,” “accessory,” “attachment,” or “software” developed with “knowledge” it would be for use in or with commodities or software:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(i) described in ECCN and</td>
<td>Yes.</td>
<td>No.</td>
</tr>
<tr>
<td>(ii) also commodities or software either not- ‘enumerated’ on CCL or USML (e.g., EAR99 commodity or software) or commodity or software described in ECCN controlled only for AT?</td>
<td>NOT “specially designed.”</td>
<td>NOT ‘released’ under (b)(4). Review other (b) ‘releases.’</td>
</tr>
</tbody>
</table>
### Paragraph (b)(5) “release”

<table>
<thead>
<tr>
<th>Paragraph (b)(5) criteria</th>
<th>Meets (b)(5) criteria</th>
<th>Does not meet (b)(5) criteria</th>
</tr>
</thead>
<tbody>
<tr>
<td>Was or is the “part,” “component,” “accessory,” “attachment” or “software” developed as a general purpose commodity or software, i.e., with no “knowledge” for use in or with:</td>
<td>Yes. NOT “specially designed.”</td>
<td>No. NOT ‘released’ under (b)(5). Review other (b) ‘releases.’</td>
</tr>
</tbody>
</table>

- **particular commodity** (e.g., an F/A-18 or HMMWV) **or**
- **type of commodity** (e.g., an aircraft or machine tool)?
Paragraph (b)(6) “release”

<table>
<thead>
<tr>
<th>Paragraph (b)(6) criteria</th>
<th>Meets (b)(6) criteria</th>
<th>Does not meet (b)(6) criteria</th>
</tr>
</thead>
<tbody>
<tr>
<td>Was or is the “part,” “component,” “accessory,” “attachment,” or “software” being developed with “knowledge” that it would be for use in or with commodities or software:</td>
<td>Yes.</td>
<td>No.</td>
</tr>
<tr>
<td>(i) described in ECCN controlled for AT-only reasons and also for EAR99 commodities or software, OR</td>
<td>NOT “specially designed.”</td>
<td>NOT ‘released’ under (b)(6). Review other (b) ‘releases.’</td>
</tr>
<tr>
<td>(ii) exclusively for use in or with EAR99 commodities or software?</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Note to (b)(4), (5), and (6)

- For a commodity or software to be not “specially designed” on the basis of paragraphs (b)(4), (b)(5) or (b)(6), documents contemporaneous with its “development,” in their totality, must establish the elements of paragraphs (b)(4), (b)(5) or (b)(6). Such documents may include concept design information, marketing plans, declarations in patent applications, or contracts. Absent such
Specially Designed Decision Tool

- Posted on BIS website www.bis.doc.gov
- Click on “Exporter Portal” link.
- Then click on “Decision Tools” icon.
Specially Designed Decision Tool

- BIS has posted a web-based decision tool to assist your understanding and application of “specially designed.”

- New decision tool is FREE and also interconnects with the new CCL Order of Review Decision Tool.

Also a good resource to use to train other
Specially Designed Decision Tool

- New “Specially Designed” Decision Tool will assist you in determining if an item is “specially designed” under the EAR.
- Tool will ask you a series of questions that are answered with “yes,” “no” or “I don’t know.”
- Based on your responses, the tool guides you through the determination whether an item is “specially designed.”
Specially Designed Decision Tool

- Guides You to One of Three Results

- The item is not “specially designed” on the CCL; or

- Obtain guidance on next steps to take if you have difficulty in answering whether an item is ‘caught’ or ‘released’ under “specially designed.”
Other Helpful Features of Specially Designed Decision Tool

- Includes key terms and additional information

  - Can print out ‘Key Terms List’ to have a listing of all of the terms used in the *Specially Designed Decision Tool*.

- Includes an optional feature where you can insert the name of the item you are reviewing for “specially designed.”
Specially Designed Decision Tool Includes Different Tracks for Analysis

• Includes different tracks depending on item being classified and other factors, such as whether you know the development history.

• Main tracks are divided between tracks for:
  - Parts, components, accessories, attachments and software
  - Other items (e.g., end items and material).

• These items use (a)(1) for the ‘catch’ and ‘release.’
Tracks for Parts, Components, Accessories, Attachments and Software

- Review paragraph (a) first.
  - If not ‘caught’ by (a), no need to go to (b).
  - If ‘caught’ and controlled by (a), then go to (b).

- Review paragraph (b) first:
  - Didn’t know whether ‘caught’ under (a), so reviewed paragraph (b) to determine if ‘released.’
  - Decided to review (b) first because believed it wasn’t special based on initial criteria provided in the *Specially Designed Decision Tool*. 
“Knowledge” of Development Means Additional Paragraph (b) ‘releases’ may be Available

• “Knowledge” of development is required in order to rely on the development exclusions in (b)(4), (b)(5) and (b)(6).

• If you do not have “knowledge” of the development history, the Specially Designed Decision Tool will direct you away from reviewing these three ‘releases.’
Contact Information

Regulatory Interpretation and Transition Guidance:

• Regulatory Policy Division:
   - rpd2@bis.doc.gov, 202-482-2440

• CCL Order of Review, “Specially Designed”, Decision Tools:
   - timothy.mooney@bis.doc.gov

Office of Exporter Services:

Export Enforcement Hotline:
- 1-800-424-2980
- www.bis.doc.gov
- www.export.gov/ecr

- Washington, D.C.
  - Counseling: (202) 482-4811
  - e-mail: ECDOEXS@bis.doc.gov

- Western Regional Office, Newport Beach, CA
  - Counseling: (949) 660-0144

- Northern California Branch, San Jose, CA
  - Counseling: (408) 998-8806

2440