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CORPORATE RESEARCH AT DUKE

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Data from 2011

- Duke University had \$215M in corporate research
- Next largest university: MIT \$110M
- Total research budget ~\$1B
- 75% of corporate research through the DCRI for clinical trials
- \$7.5M was total corporate research outside the School of Medicine (<1% of the total research budget)

Duke Clinical Research Institute

- ❑ An academic contract research organization
- ❑ 1,100 employees, 200 faculty (most part-time)
- ❑ Founded in 1969
- ❑ Challenges:
 - ❑ Academic, but works on corporate projects
 - ❑ Requirement that DCRI holds, and can analyze and publish from, a complete data set
 - ❑ Main lures are experienced faculty and an independent perspective

Issues

- ❑ Institutional Conflict of Interest
- ❑ Right to publish
- ❑ Right of first refusal on new IP
- ❑ 30 day review
- ❑ Faculty as trial PI – may be independent consulting
 - ❑ Creates limits in Duke role
 - ❑ Can compete with DCRI in its mission

Conflict of Interest

- ❑ Does the relationship create bias
- ❑ Might the relationship be perceived (or in fact) put human subjects at risk
- ❑ Is the research being done consistent with the university mission
- ❑ Are there concerns for personal or corporate inurement

Within those bounds

- ❑ Encourage faculty-industry interaction
- ❑ Encourage corporate research
- ❑ Provide clear boundaries for the faculty
 - ❑ Reporting at \$5K
 - ❑ Limitations of PI-ship at \$25K or any options/private equity