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McKeown Thursday Afternoon Presentation March 2015

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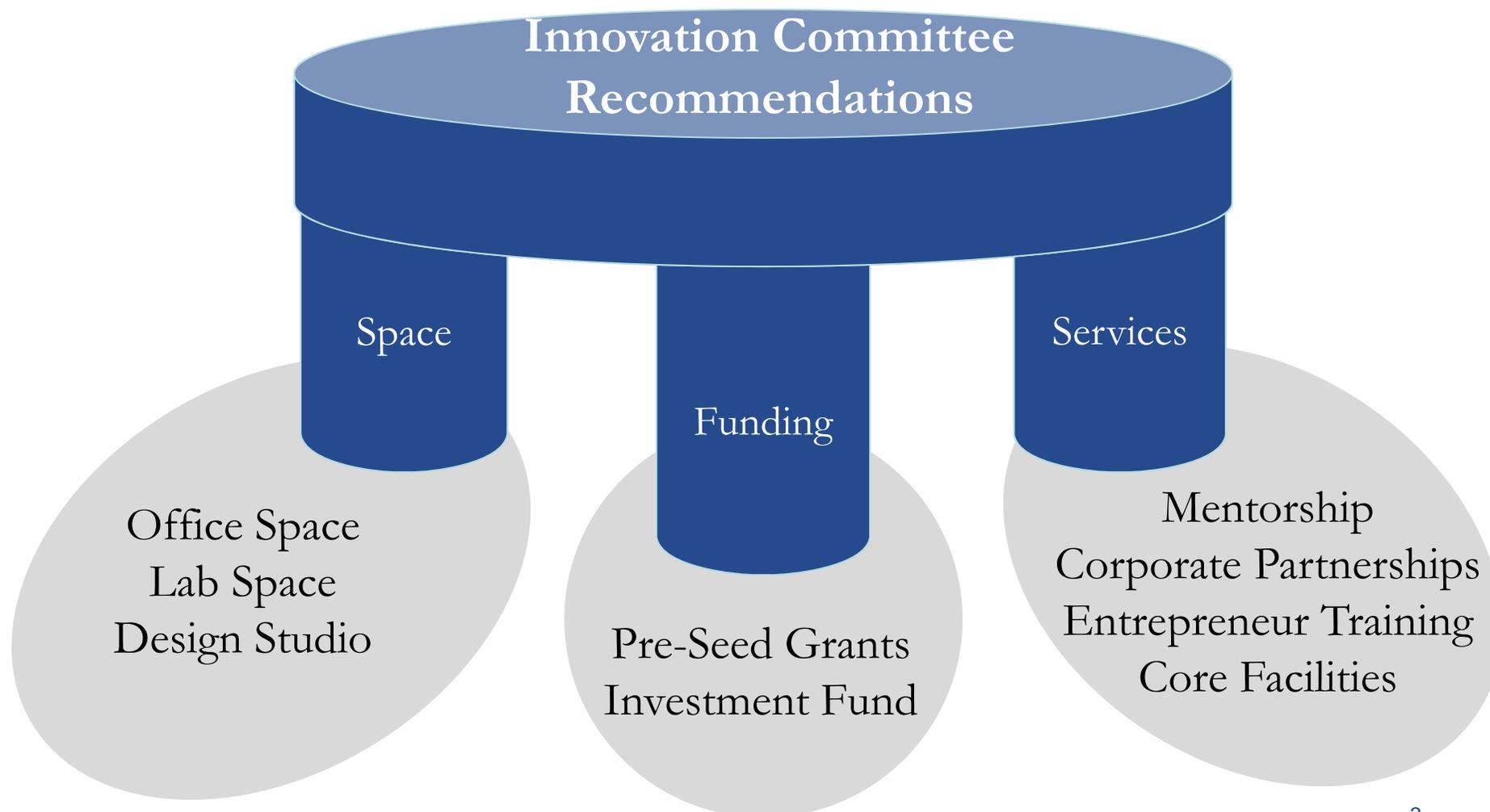
New Innovation Efforts at Johns Hopkins University

COGR March 5, 2015

Why is innovation important to JHU?

- Bring products to the world
- Competitiveness and retention
 - Students and Faculty
- Additional funding streams to the university
- Promotes regional economic development

Three areas of focus



Big Focus on Startups

- Startups have their own set of issues:
 - Faculty Roles in Startups
 - Conflict of Interest Policy
 - Ability to pay bills
 - Private inurement
 - University needs to present startup/investor friendly licensing terms
 - Resource Intensive
 - Education of PI's
 - Sophistication of Entrepreneurs

Make commercialization process transparent, accessible, and easy

Internal Partners

- Disclosure process
- Technology dev. and funding
- Technology licensing
- Startup creation and support

External Partners

- Technology accessibility
- Technology bundling
- Efficient, responsive, and collaborative service



One front door
Concierge service for Industry/Faculty