Working Through Frenzy …
in Washington

October 2017 COGR Meeting
Washington Marriott, Washington DC

February 22, 2018

COGR
Council On Governmental Relations

An association of research institutions
Panelists

David Goldston
Massachusetts Institute of Technology

Matt Hourihan
American Association for the Advancement of Science

Megan Schneider
National Association of College and University Business Officers

Lizbet Boroughs
Association of American Universities

Tony Mazzaschi
Association of Schools and Programs of Public Health
Does Insanity Reign in Washington?

By: Lizbet Boroughs
Associate Vice President for Federal Relations
YOU GET A BAN!

AND YOU GET A BAN!

AND YOU GET A BAN!

EVERYONE GETS A BAN!
Two Factors in DC Political Climate

1. Leadership
2. Trump Administration

Trump's Staff Turnover Is the Highest for Any Presidency in Decades
OK—We just declared that pizza is a vegetable—any change?

Mike Keefe for RAW 2011
WHO IS ON FIRST

I DON'T KNOW

THIRD BASE!
BRACE YOURSELF,

THE PAPERWORK
AUDIT IS COMING.
THIS ISN'T EVEN MY FINAL FORM
Working Through Frenzy in Washington

Tony Mazzaschi
Senior Director for Policy & Research
About our Membership

108 Members
63 Schools
42 Programs
3 Associate Members
ASPPH Members by the Numbers

Data Source: 2016 ASPPH Annual Data Reporting

- **59,815 Students**
  - Bachelor's: 39%
  - Master's: 47%
  - Doctoral: 14%

- **20,629 Graduates**
  - Bachelor's: 34%
  - Master's: 59%
  - Doctoral: 7%

- **11,041 Faculty**
  - Primary: 63%
  - Secondary: 37%
### Degrees Offered by ASPPH Members

<table>
<thead>
<tr>
<th>Undergraduate</th>
<th>Master’s</th>
<th>Doctoral</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA</td>
<td>MPH</td>
<td>DrPH</td>
</tr>
<tr>
<td>BAPH</td>
<td>MHA</td>
<td>PhD</td>
</tr>
<tr>
<td>BPH</td>
<td>MHS</td>
<td>ScD</td>
</tr>
<tr>
<td>BS</td>
<td>MHSA</td>
<td></td>
</tr>
<tr>
<td>BSPH</td>
<td>MS/ScM</td>
<td></td>
</tr>
<tr>
<td></td>
<td>MSPS</td>
<td></td>
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<tr>
<td></td>
<td>MPH/MD</td>
<td></td>
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<tr>
<td></td>
<td>MPH/JD</td>
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<td></td>
<td>MPH/MBA</td>
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<tr>
<td></td>
<td>MPH/MPA</td>
<td></td>
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<tr>
<td></td>
<td>MPH/MSN</td>
<td></td>
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<tr>
<td></td>
<td>MPH/MSW</td>
<td></td>
</tr>
</tbody>
</table>
ASPPH Members reported $7.4 billion in Operating and Non-Operating Funds.

### Unrestricted Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount (M)</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition and Fees</td>
<td>$745M</td>
<td>39%</td>
</tr>
<tr>
<td>University/State Support</td>
<td>$515M</td>
<td>27%</td>
</tr>
<tr>
<td>Indirect Cost Recovery</td>
<td>$359M</td>
<td>19%</td>
</tr>
<tr>
<td>Other</td>
<td>$301M</td>
<td>16%</td>
</tr>
</tbody>
</table>

### Restricted Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount (M)</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants and Contracts</td>
<td>$2,092M</td>
<td>94%</td>
</tr>
<tr>
<td>Other</td>
<td>$137M</td>
<td>6%</td>
</tr>
</tbody>
</table>

Data Source: 2016 ASPPH Annual Data Collection
The New York Times

- Gun Carnage Is a Public Health Crisis
- This Flu Season Is the Worst in Nearly a Decade
- Philadelphia, a City Stalked by Overdoses, Fights Back
- Utah’s War on Pornography Finds Skeptics
- How Dental Inequality Hurts Americans
- Key GOP Lawmaker Backs Medicaid Expansion in Virginia
- Lassa Fever Erupts in Nigeria
The Political and Policy Environment
Federal Agency Cuts

New EPA documents reveal even deeper proposed cuts to staff and programs
Federal Agency Cuts

CDC to Scale Back Work in Dozens of Foreign Countries Amid Funding Worries

Efforts to prevent infectious-disease epidemics and other health threats were funded mostly through a five-year supplemental package.

CDC to cut by 80 percent efforts to prevent global disease outbreak
Federal Support to ASPPH Members

<table>
<thead>
<tr>
<th>Category</th>
<th>FY 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>NIH</td>
<td>$923,851,413</td>
</tr>
<tr>
<td>CDC</td>
<td>$255,654,481</td>
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<tr>
<td>HRSA</td>
<td>$68,369,713</td>
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<tr>
<td>USAID</td>
<td>$118,358,837</td>
</tr>
<tr>
<td>DoD</td>
<td>$19,131,445</td>
</tr>
<tr>
<td>AHRQ</td>
<td>$21,088,547</td>
</tr>
<tr>
<td>EPA</td>
<td>$7,195,873</td>
</tr>
<tr>
<td>Other Federal</td>
<td>$139,457,553</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$1,553,107,862</td>
</tr>
</tbody>
</table>

ASSOCIATION OF SCHOOLS AND PROGRAMS OF PUBLIC HEALTH
NIH Dollars Per Full Time Faculty Member – FY 2014

Public Health*

Allopathic Medicine

Veterinary

Pharmacy

Dentistry

Nursing

Osteopathic Medicine

$0  $20,000  $40,000  $60,000  $80,000  $100,000  $120,000  $140,000  $160,000

ASSOCIATION OF SCHOOLS AND PROGRAMS OF PUBLIC HEALTH
Advocacy Issue Buckets

- Issues that Impact Schools, Programs, Faculty and Students Directly
- Issues that Affirm or Violate the Values of Academic Public Health
- Issues that Impact the Practice and Work Environment of Our Graduates
Advocacy Taxonomy

- Explore
- Ignore
- Watching/Brief
- Coalition Participant
- Debate Participant
- Active Engagement
- Prime Mover
- Holding the Gain
- Letting Go
Goal: 80%+ of Advocacy Staff Effort

- Explore
- Ignore
- Watching/Brief
- Coalition Participant
- Debate Participant
- Active Engagement
- Prime Mover
- Holding the Gain
- Letting Go

☑ Debate Participant
☑ Active Engagement
☑ Prime Mover
The Advocacy Environment
The Administration

Of 636 key positions requiring Senate confirmation...

- 225 No nominee
- 2 Awaiting nomination
- 142 Formally nominated
- 267 Confirmed

ASSOCIATION OF SCHOOLS AND PROGRAMS OF PUBLIC HEALTH
Administration vs Congress

Tom Cole: Trump’s Proposed Cuts To NIH, CDC Are ‘Short-Sighted’
Trump Budget Cuts
Educating Faculty
Educating Faculty

The Budget will both cap the percentage of investigator salary that can be paid with grant funds to 90 percent of total salary, and reduce the limit for salaries paid with grant funds from $187,000 to $152,000.

Overbuilding Research Capacity

POLICIES THAT OFFER INCENTIVES FOR INDIVIDUALS AND INSTITUTIONS CAN UNINTENTIONALLY induce harmful behaviors. One such perverse incentive encourages U.S. universities, medical centers, and other research institutions to expand their research capacities indefinitely through funds derived from National Institutes of Health (NIH) research grants. A reliance on the NIH to pay not only the salaries of scientists but also the overhead (or indirect) costs of building construction and maintenance has become a way of life at many U.S. research institutions, with potential painful consequences. The current trajectory is unsustainable, threatening to produce a glut of laboratory facilities reminiscent of the real estate bust of 2008 and, worse, a host of exhausted scientists with no means of support.

The NIH actually rewards institutions for paying faculty salaries with unguaranteed “soft money” from research grants by providing increased overhead payments. Amazingly, any
Civil War Among Interest Groups

“When you are chronically fiscally hungry, it’s hard to have good table manners.”

Dick Krugman, M.D.
Comments, Questions and Suggestions:

advocacy@aspph.org