

# *Working Through Frenzy ...*

**in Washington**

**October 2017 COGR Meeting  
Washington Marriott, Washington DC**

**February 22, 2018**

**COGR**

Council On Governmental Relations

*An association of research institutions*

# Panelists

*David Goldston*

*Massachusetts Institute of Technology*

*Matt Hourihan*

*American Association for the Advancement of Science*

*Megan Schneider*

*National Association of College and University Business Officers*

*Lizbet Boroughs*

*Association of American Universities*

*Tony Mazzaschi*

*Association of Schools and Programs of Public Health*

# Does Insanity Reign in Washington?

By: Lizbet Boroughs

Associate Vice President for Federal Relations







# Two Factors in DC Political Climate

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1. LEADERSHIP

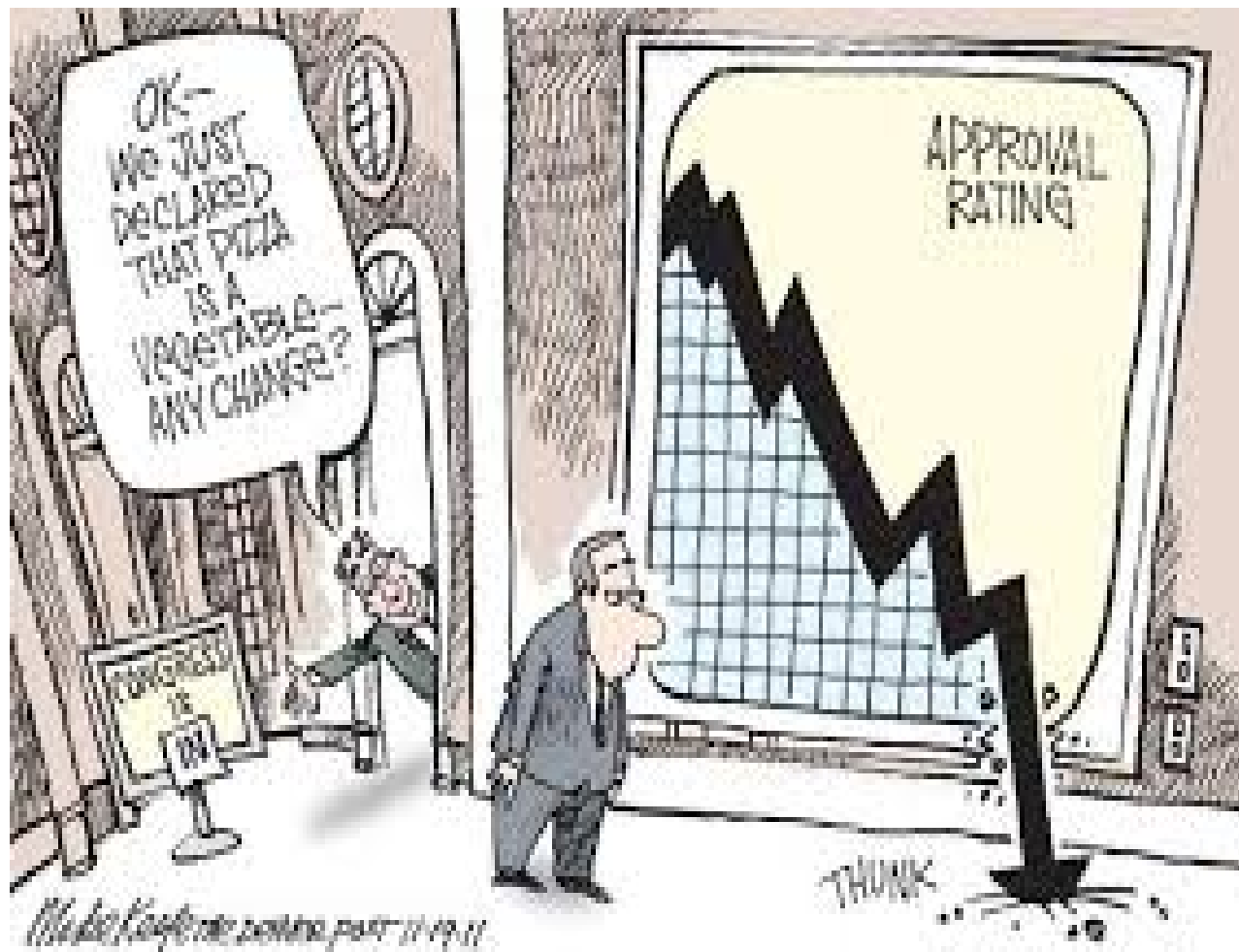
2. TRUMP ADMINISTRATION

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Trump's Staff Turnover Is the  
Highest for Any Presidency in  
Decades

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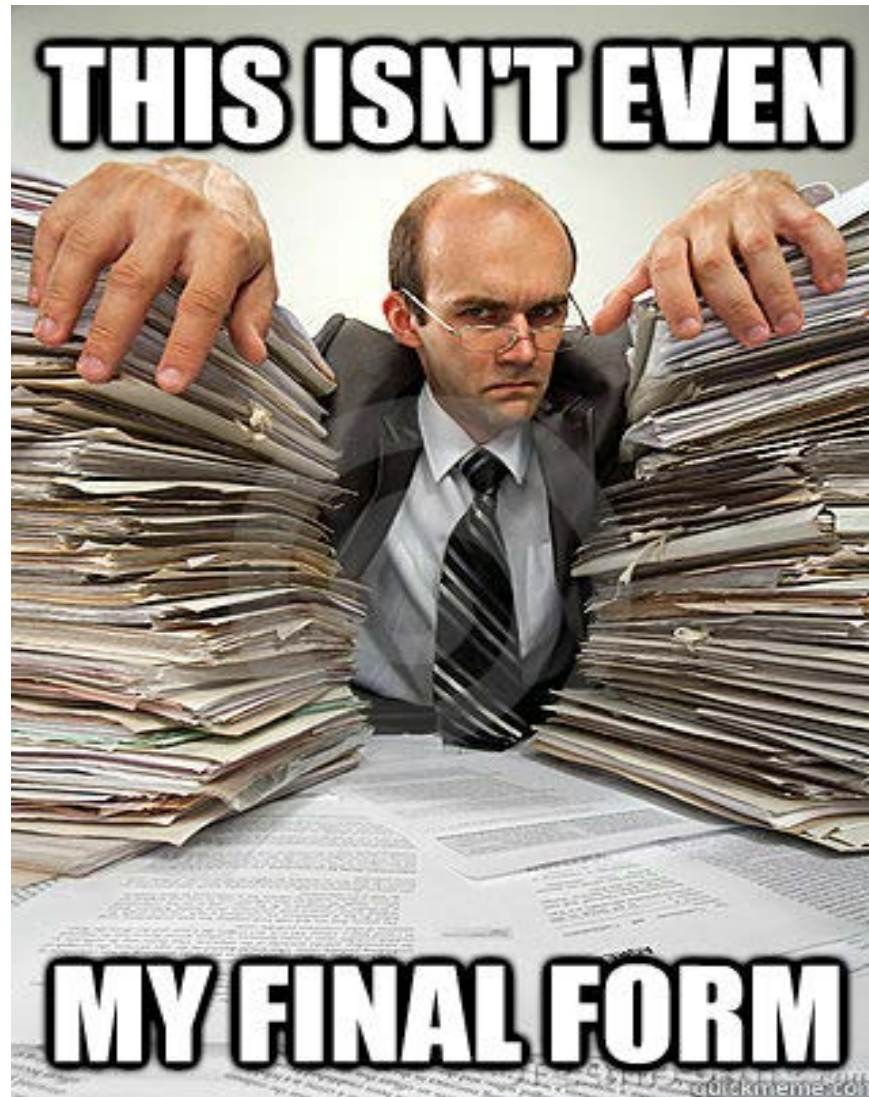




**BRACE YOURSELF,**

**THE PAPERWORK  
AUDIT IS COMING.**

memes.com





# Working Through Frenzy in Washington

Tony Mazzaschi  
Senior Director for Policy & Research

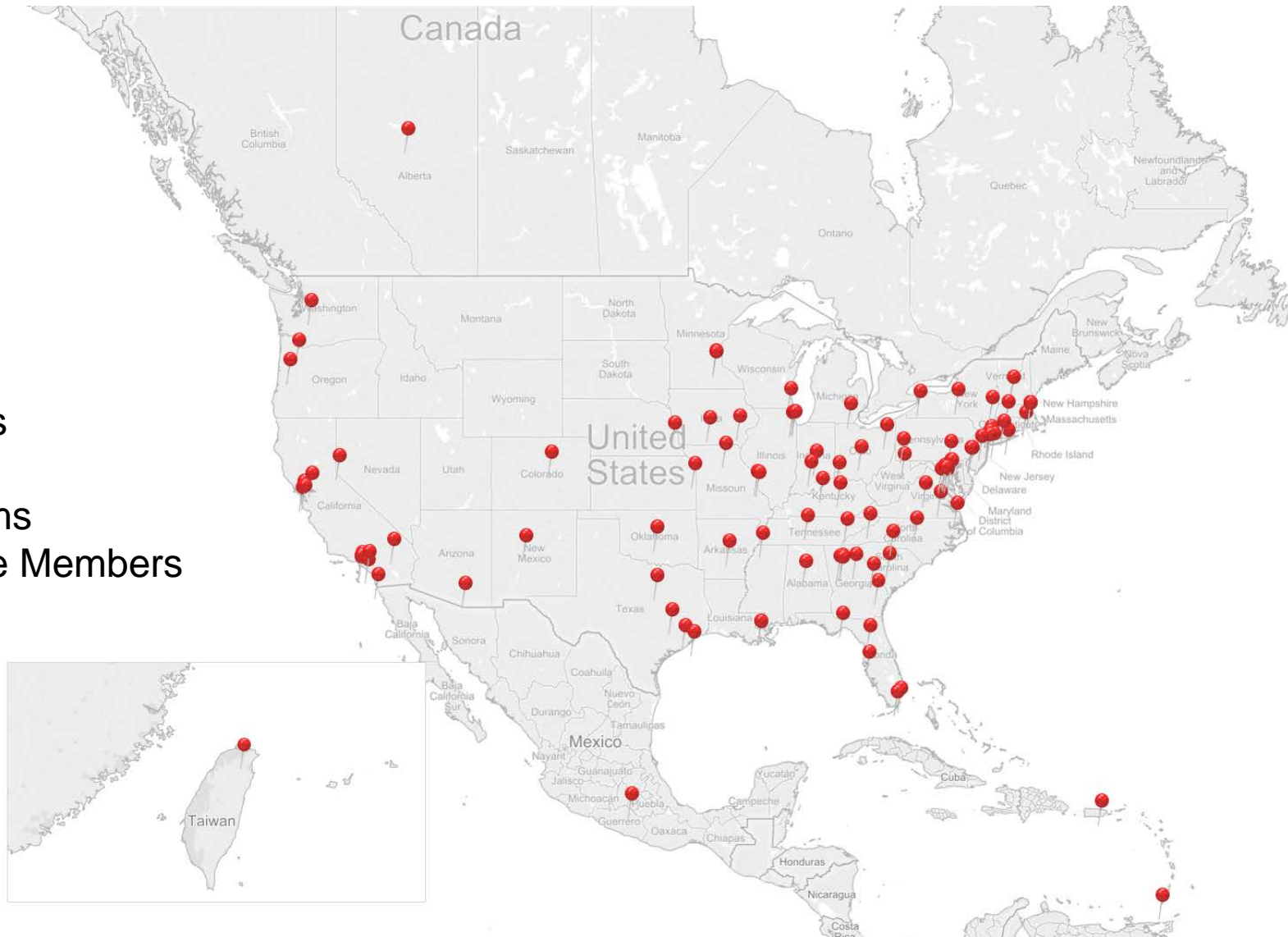
ASPPH.ORG

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Washington, DC 20036  
Tel: (202) 296-1099  
Fax: (202) 296-1252

**ASPPH** ASSOCIATION OF  
SCHOOLS & PROGRAMS  
OF PUBLIC HEALTH

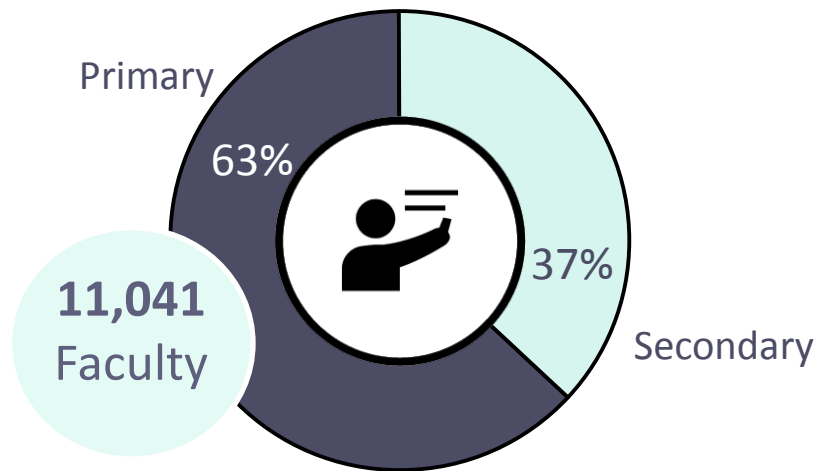
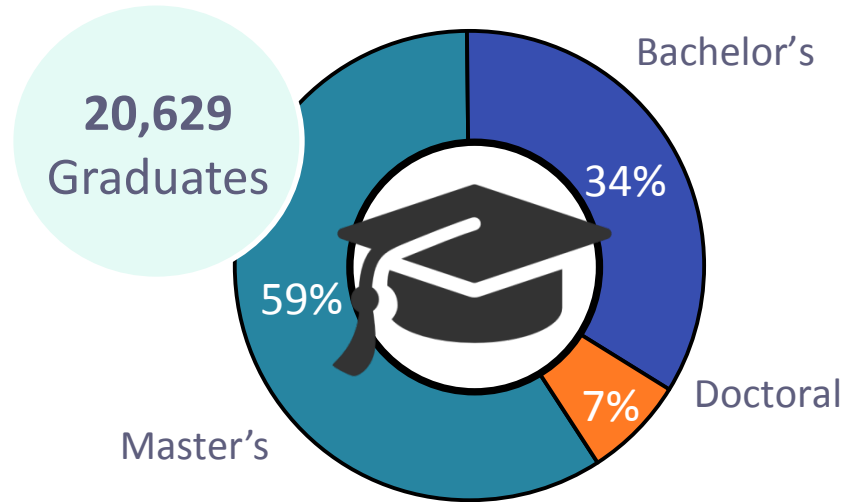
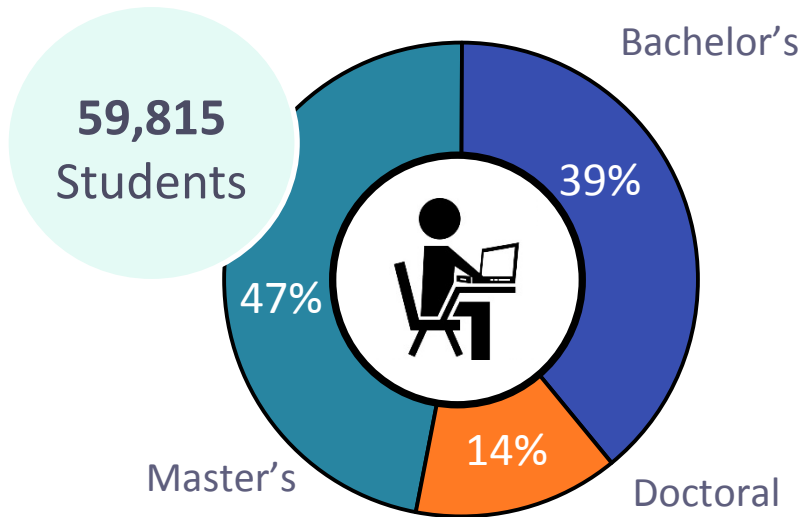
# About our Membership

108 Members  
63 Schools  
42 Programs  
3 Associate Members





# ASPPH Members by the Numbers



Data Source: 2016 ASPPH Annual Data Reporting

ASSOCIATION OF SCHOOLS AND PROGRAMS OF PUBLIC HEALTH

**ASPPH**

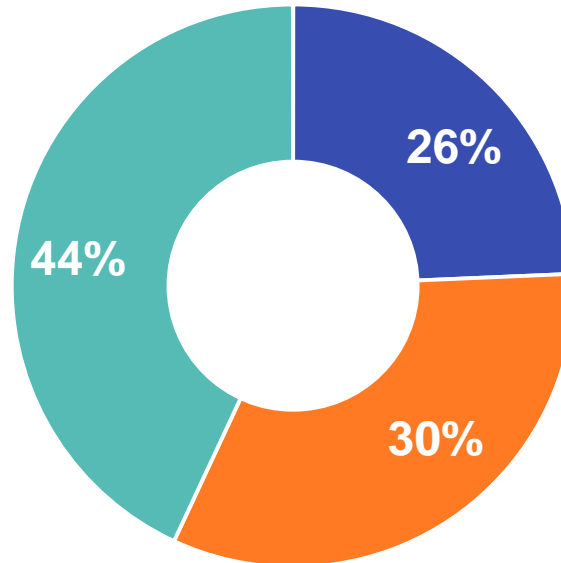
# Degrees Offered by ASPPH Members

Undergraduate	Master's	Doctoral
BA	MPH	DrPH
BAPH	MHA	PhD
BPH	MHS	ScD
BS	MHSA	
BSPH	MS/ScM	
	MSPS	
	MPH/MD	
	MPH/JD	
	MPH/MBA	
	MPH/MPA	
	MPH/MSN	
	MPH/MSW	

# Funding: Schools & Programs of Public Health

ASPPH Members reported \$7.4 billion in Operating and Non-Operating Funds.

Non-Operating Funds		
Market Value	\$2,632M	81%
Gifts/Pledges	\$624M	19%



Unrestricted Revenue		
Tuition and Fees	\$745M	39%
University/State Support	\$515M	27%
Indirect Cost Recovery	\$359M	19%
Other	\$301M	16%

Restricted Revenue		
Grants and Contracts	\$2,092M	94%
Other	\$137M	6%

Data Source: 2016 ASPPH Annual Data Collection



# The New York Times

- Gun Carnage Is a Public Health Crisis
- This Flu Season Is the Worst in Nearly a Decade
- Philadelphia, a City Stalked by Overdoses, Fights Back
- Utah's War on Pornography Finds Skeptics
- How Dental Inequality Hurts Americans
- Key GOP Lawmaker Backs Medicaid Expansion in Virginia
- Lassa Fever Erupts in Nigeria

# The Political and Policy Environment

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# Federal Agency Cuts

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Energy and Environment

**New EPA documents reveal even deeper proposed cuts to staff and programs**

# Federal Agency Cuts

U.S.

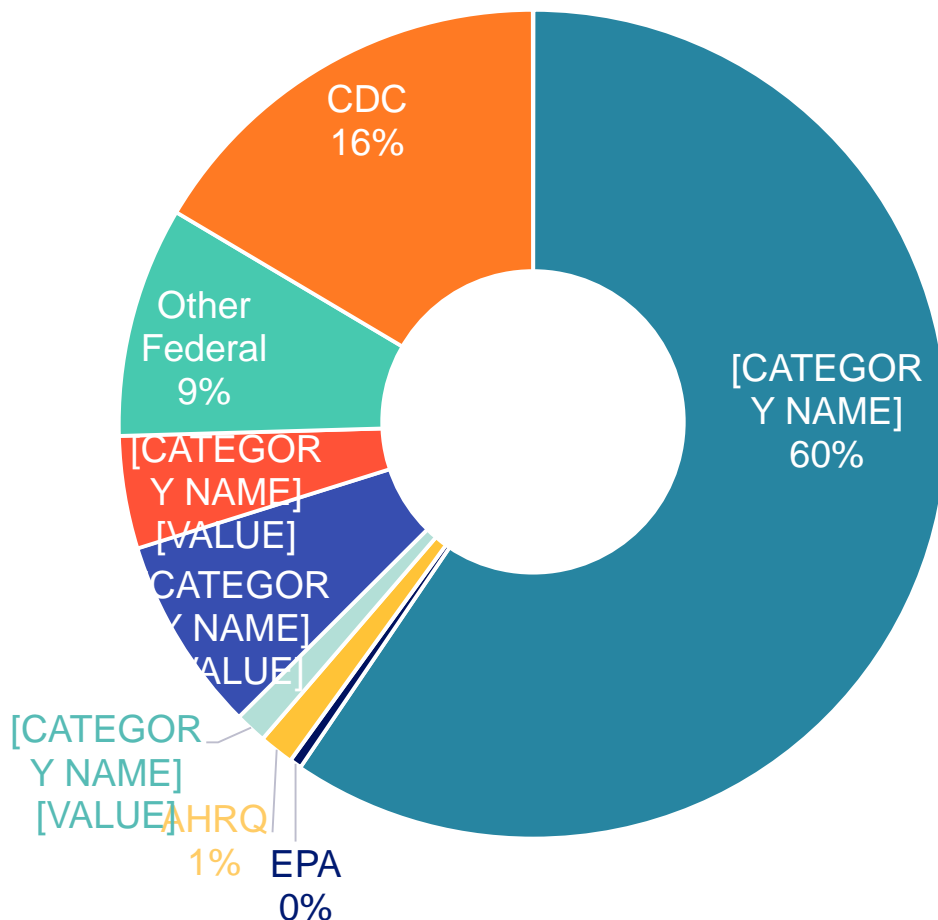
## CDC to Scale Back Work in Dozens of Foreign Countries Amid Funding Worries

Efforts to prevent infectious-disease epidemics and other health threats were funded mostly through a five-year supplemental package

### CDC to cut by 80 percent efforts to prevent global disease outbreak



# Federal Support to ASPPH Members

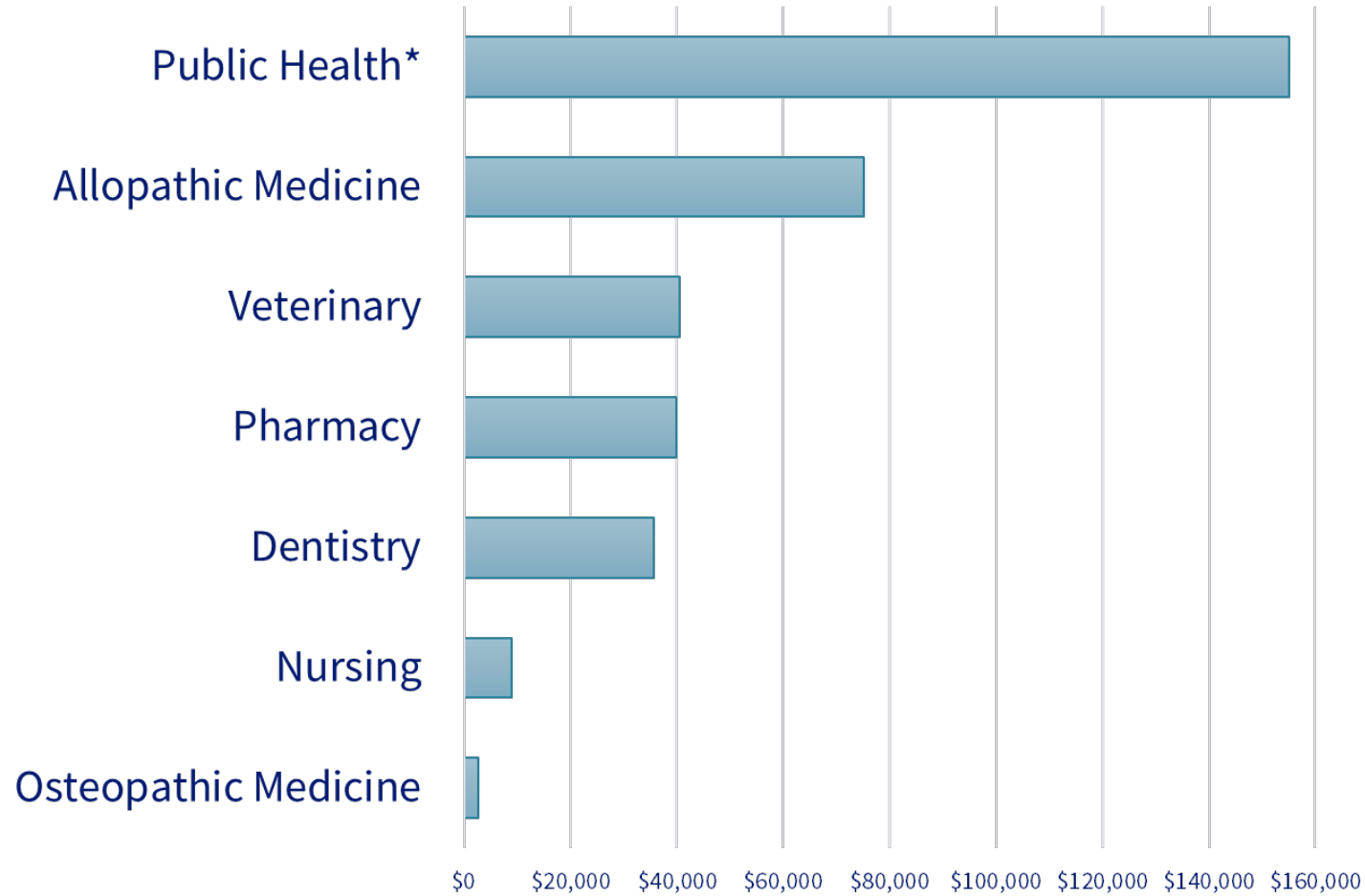


FY 2016	
NIH	\$923,851,413
CDC	\$255,654,481
HRSA	\$68,369,713
USAID	\$118,358,837
DoD	\$19,131,445
AHRQ	\$21,088,547
EPA	\$7,195,873
Other Federal	\$139,457,553
TOTAL	\$1,553,107,862



# NIH Dollars Per Full Time Faculty Member – FY 2014

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# ASPPH Issues Portfolio

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# Advocacy Issue Buckets

- Issues that Impact Schools, Programs, Faculty and Students Directly
- Issues that Affirm or Violate the Values of Academic Public Health
- Issues that Impact the Practice and Work Environment of Our Graduates





# Advocacy Taxonomy

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- Explore
- Ignore
- Watching/Brief
- Coalition Participant
- Debate Participant
- Active Engagement
- Prime Mover
- Holding the Gain
- Letting Go

# Goal: 80%+ of Advocacy Staff Effort

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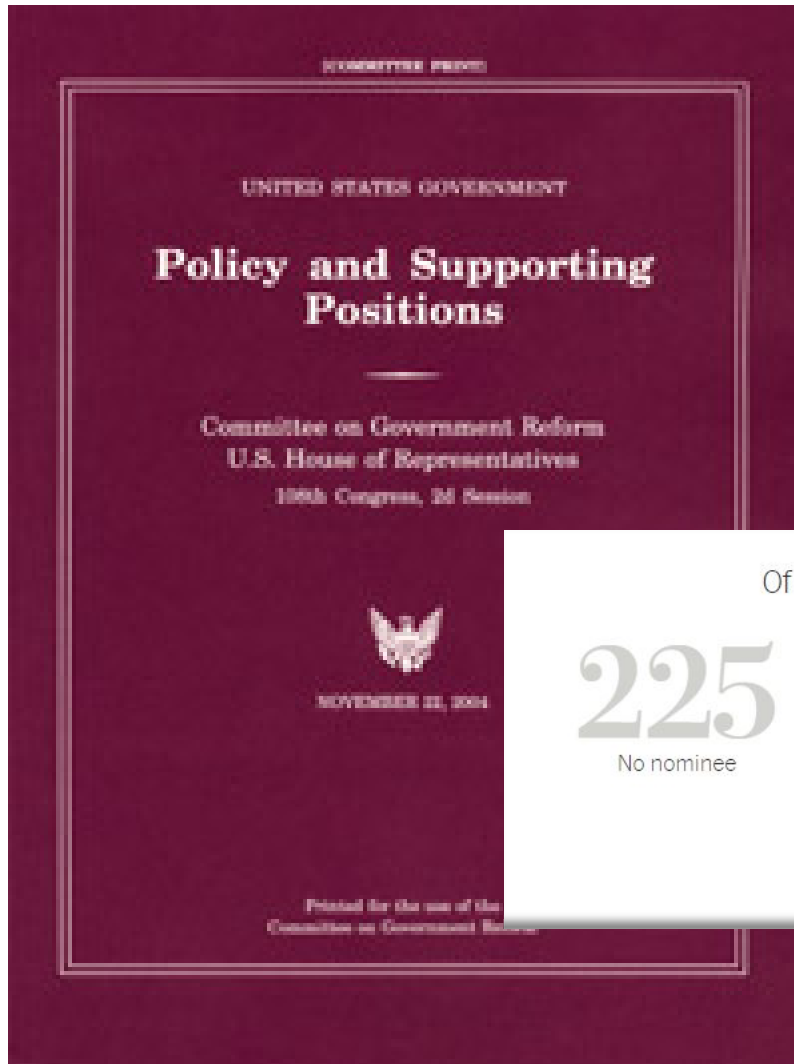
- Explore
  - Ignore
  - Watching/Brief
  - Coalition Participant
  - Debate Participant
  - Active Engagement
  - Prime Mover
  - Holding the Gain
  - Letting Go
- ✓ Debate Participant
  - ✓ Active Engagement
  - ✓ Prime Mover

# The Advocacy Environment

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# The Administration



Of 636 key positions requiring Senate confirmation ...

225

No nominee

2

Awaiting nomination

142

Formally nominated

267

Confirmed



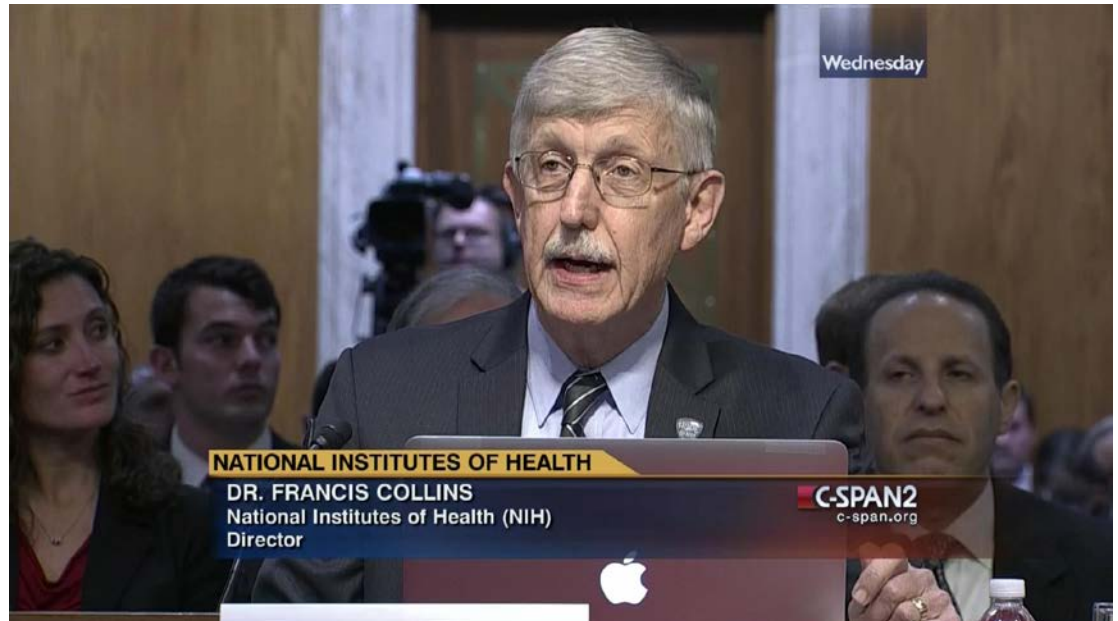
In collaboration with

**PARTNERSHIP FOR PUBLIC SERVICE**

# Administration vs Agencies



National Institutes of Health



# Administration vs Congress

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## Tom Cole: Trump's Proposed Cuts To NIH, CDC Are 'Short-Sighted'





# Trump Budget Cuts



# Educating Faculty



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# Educating Faculty

The Budget will both cap the percentage of investigator salary that can be paid with grant funds to 90 percent of total salary, and reduce the limit for salaries paid with grant funds from \$187,000 to \$152,000.



Bruce Alberts is Editor-in-Chief of *Science*.

EDITORIAL

## Overbuilding Research Capacity

POLICIES THAT OFFER INCENTIVES FOR INDIVIDUALS AND INSTITUTIONS CAN UNINTENTIONALLY induce harmful behaviors. One such perverse incentive encourages U.S. universities, medical centers, and other research institutions to expand their research capacities indefinitely through funds derived from National Institutes of Health (NIH) research grants. A reliance on the NIH to pay not only the salaries of scientists but also the overhead (or indirect) costs of building construction and maintenance has become a way of life at many U.S. research institutions, with potential painful consequences. The current trajectory is unsustainable, threatening to produce a glut of laboratory facilities reminiscent of the real estate bust of 2008 and, worse, a host of exhausted scientists with no means of support.

The NIH actually rewards institutions for paying faculty salaries with unguaranteed “soft money” from research grants by providing increased overhead payments. Amazingly, any

# Key Advocacy Partners

COALITION *for*  
HEALTH FUNDING

FASHP

Federation of  
Associations of  
Schools of the  
Health Professions

NACCHO  
National Association of County & City Health Officials

truth  
initiative  
INSPIRING  
TOBACCO-FREE  
LIVES

ASSOCIATION OF SCHOOLS AND PROGRAMS OF PUBLIC HEALTH

DISCOVERING KNOWLEDGE  
CONQUERING DISEASE

CDC Coalition

Centers for Disease Control and Prevention Coalition

FRIENDS OF  
AHRQ



COGR

Council On Governmental Relations

Trust *for*  
America's Health  
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astho™

IPEC  
Interprofessional Education Collaborative  
Connecting health professions for better care



Friends of the Health Resources and  
Services Administration (HRSA)



ACE® American  
Council on  
Education®

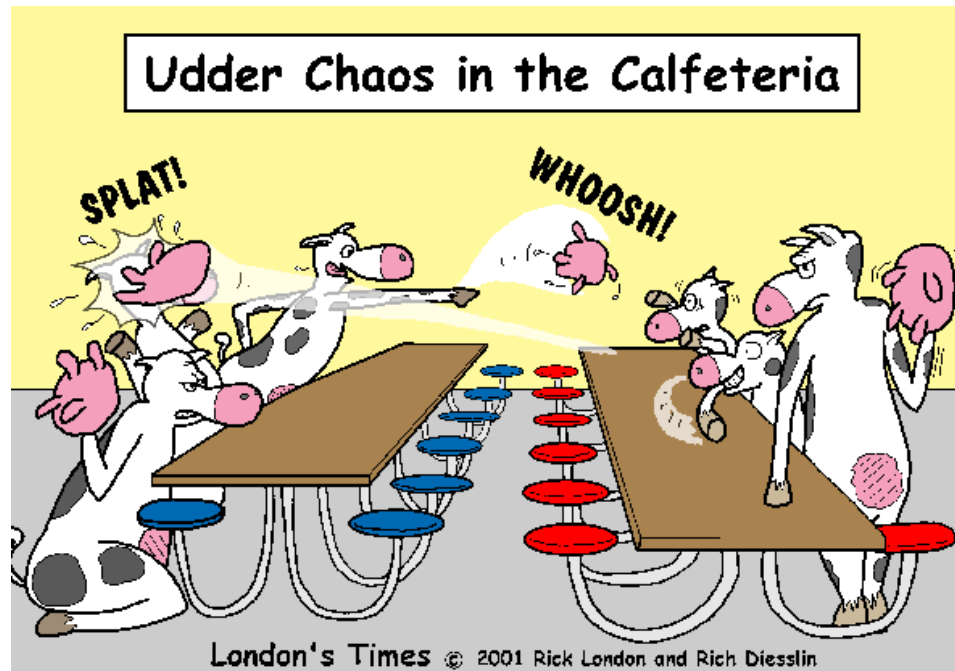
Leadership and Advocacy

ASPPH

# Civil War Among Interest Groups

“When you are chronically fiscally hungry, it’s hard to have good table manners.”

Dick Krugman, M.D.



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# Comments, Questions and Suggestions:

[advocacy@aspph.org](mailto:advocacy@aspph.org)

