



SciLine

sciline.org | [@RealSciLine](https://twitter.com/RealSciLine)

**Connecting journalists to
credible, articulate scientists
On deadline. For free.**

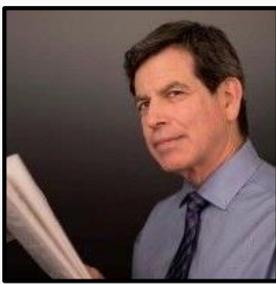


THE HEINZ ENDOWMENTS
HOWARD HEINZ ENDOWMENT • VIRA I. HEINZ ENDOWMENT



Chan
Zuckerberg
Initiative 

*Editorially
Independent &
Philanthropically
Funded*



Rick Weiss
Director



Meredith Drosback
Associate Director



Karl Eisenhower
Managing Editor



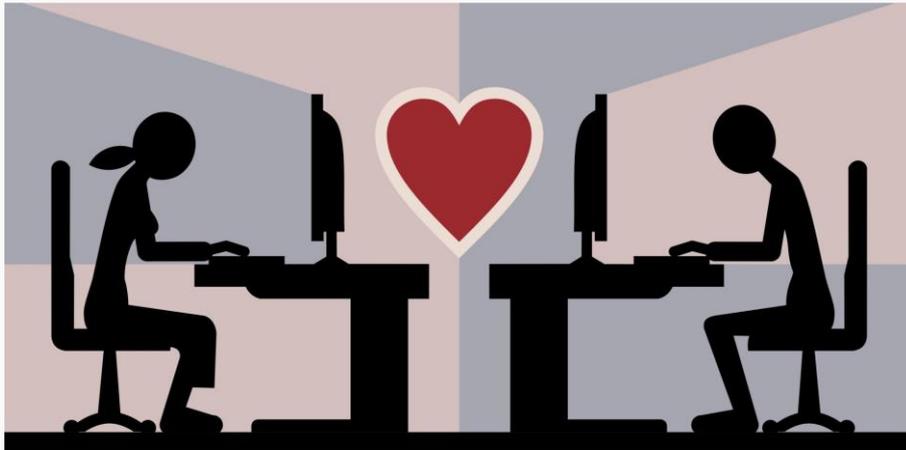
Becky Hazen
Associate Director



Josh Colburn
Program Associate

*Five team
members and
growing*

***Expert matching on
deadline***



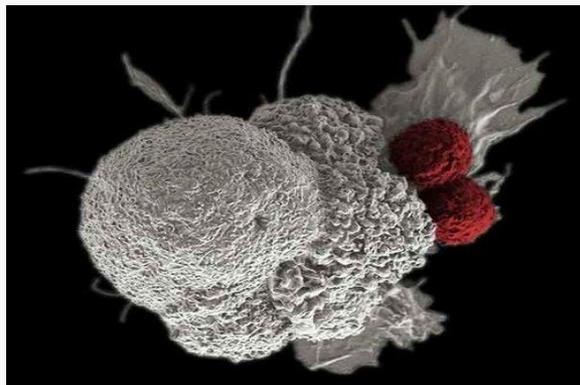
***Our mission:
Provide professional
journalists with
clear, credible,
evidence-based
information and
easy access to
experts.***

***Expert matching on
deadline***

***Reporter-friendly fact
sheets***

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Fact Sheets



***Expert matching on
deadline***

***Reporter-friendly fact
sheets***

Online media briefings

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Media Briefings



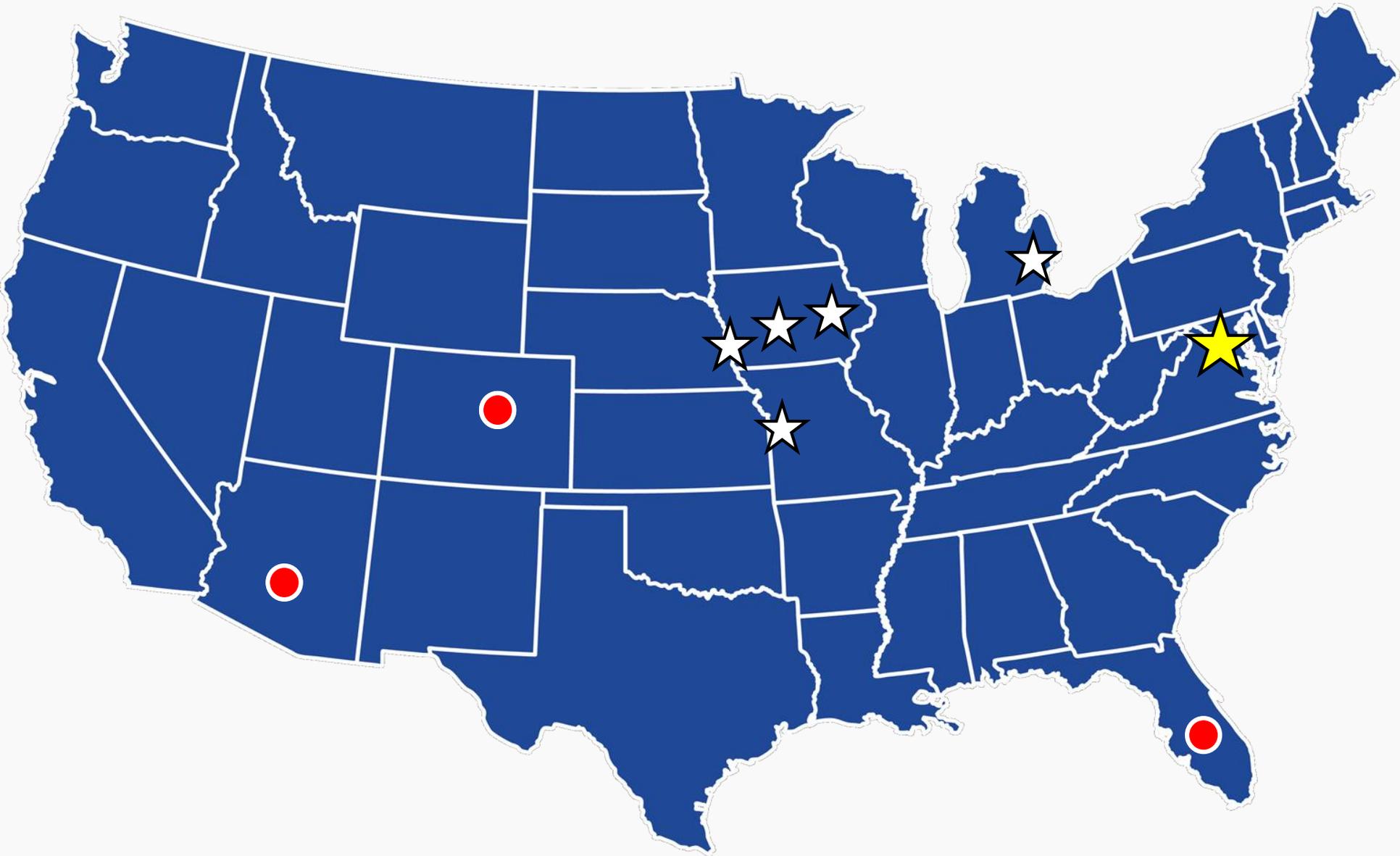
***Expert matching on
deadline***

***Reporter-friendly fact
sheets***

Online media briefings

Bus tour

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SciLine by the Numbers

Reporter requests to date: **371**

In scope: **309**

We filled: **300**
(**97.1%** success)

Feedback: Nearly **100%** positive

More than **120** participants in media briefings

More than **500** scientists recommended to reporters

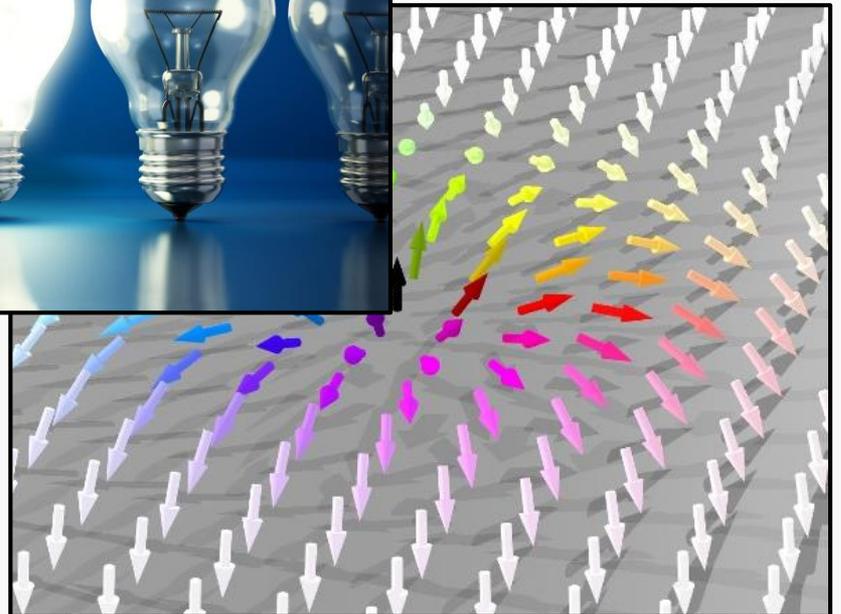
“SciLine is the best thing that’s happened to me as a journalist in years. I got two responses already and am better able to see the big picture here. Thank you so much!”

– Reporter, *Savannah Morning News*

“I had a great experience working with you both, and appreciate how smoothly this process went. It was in general very helpful to know the details of what [the reporters] were looking for and the deadline they were working with so that it was easy to determine whether I was the right fit and had the time.”

– Geneticist, quoted in *National Geographic*





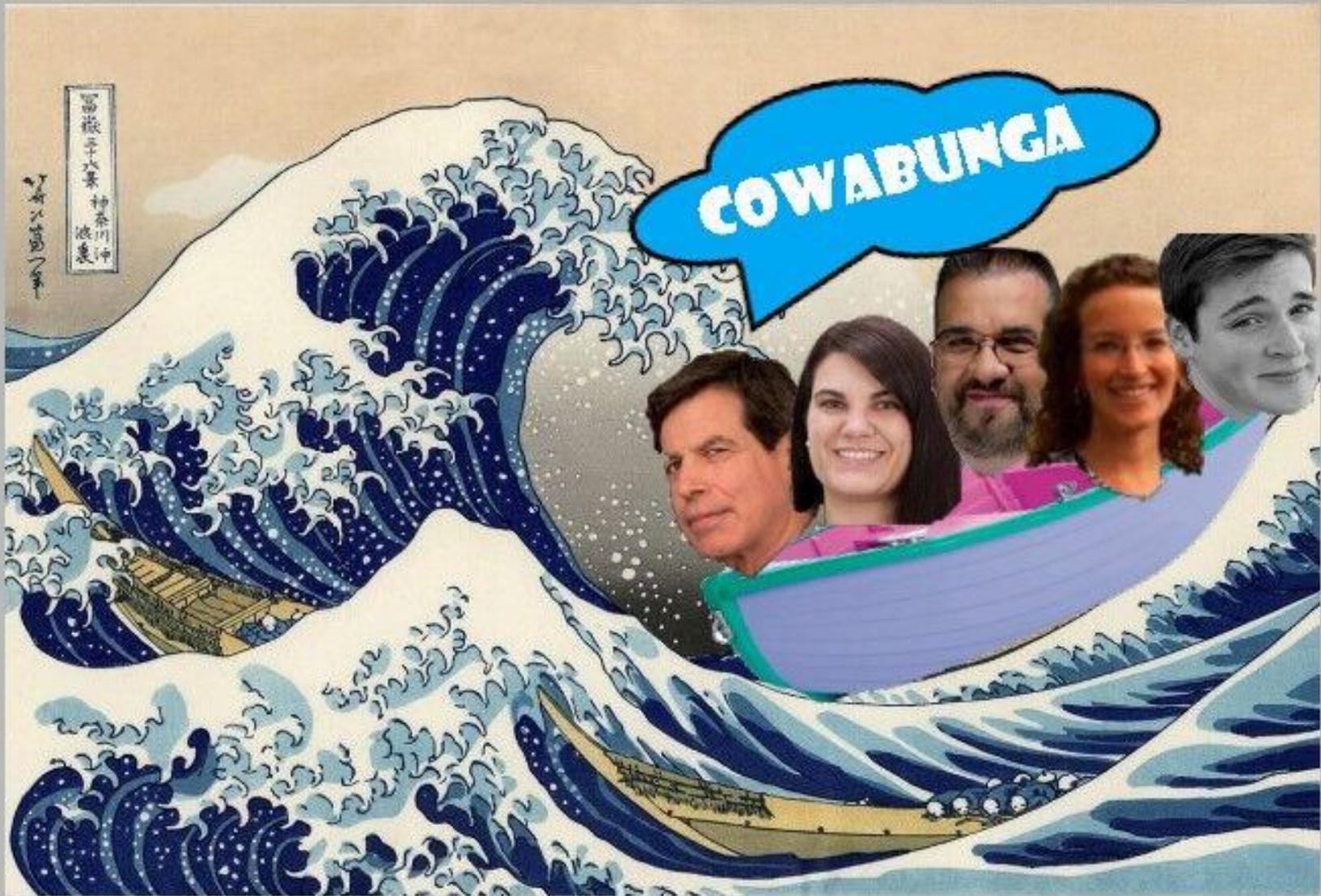


Still to Come

Pitching

Science Journalism
Bootcamps

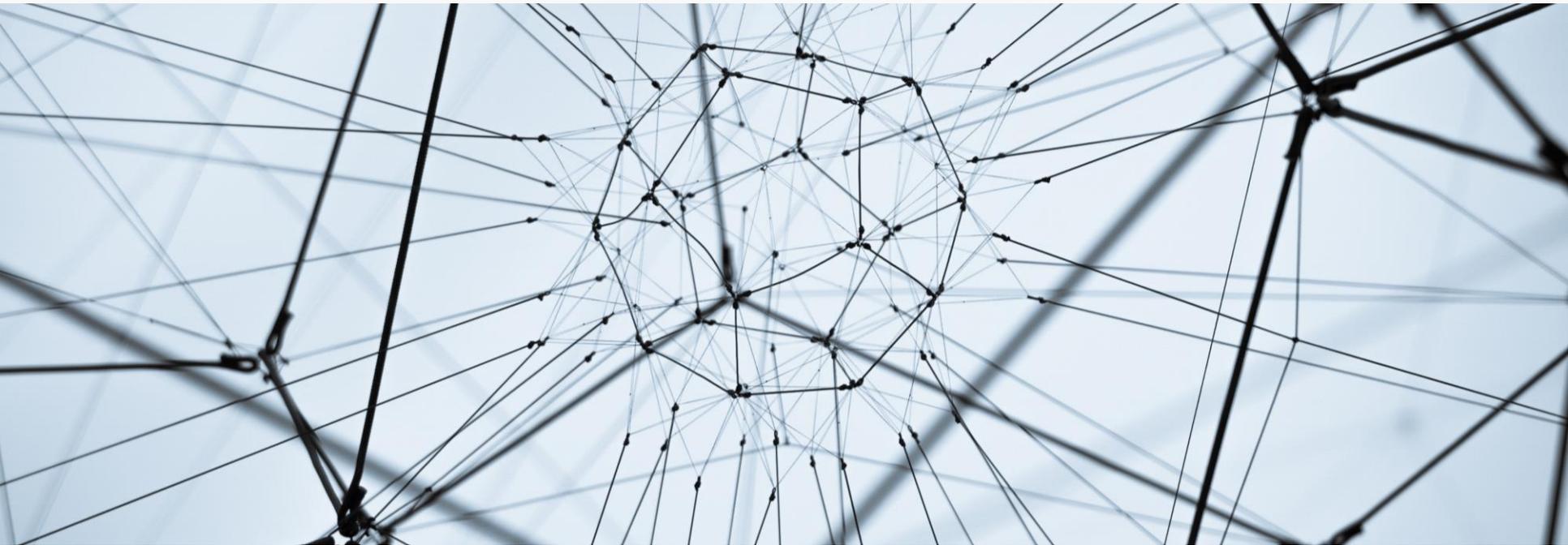
National
Survey





SciLine

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SCIENTIFIC EXPERTISE AND CONTEXT ON DEADLINE