



# SciLine

*sciline.org | @RealSciLine*

**Connecting journalists to  
credible, articulate scientists  
On deadline. For free.**



THE HEINZ ENDOWMENTS  
HOWARD HEINZ ENDOWMENT • VIRA I. HEINZ ENDOWMENT



Chan  
Zuckerberg  
Initiative 

*Editorially  
Independent &  
Philanthropically  
Funded*



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Associate Director



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Managing Editor



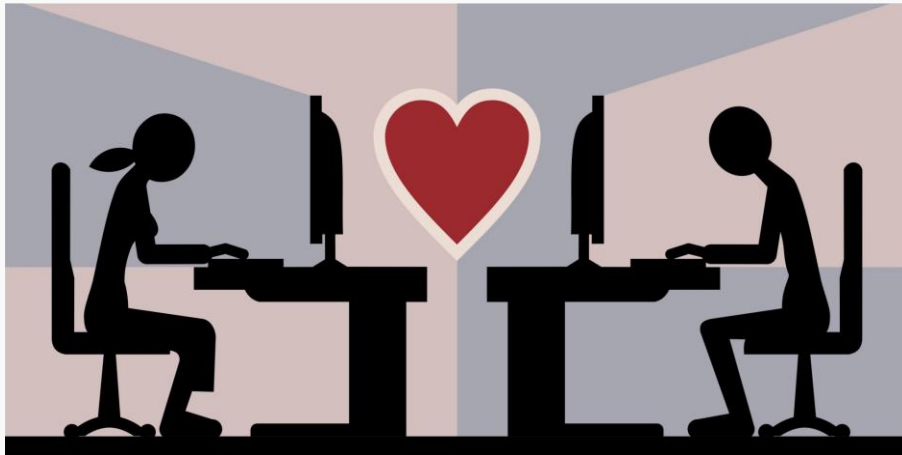
Becky Hazen  
Associate Director



Josh Colburn  
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***Five team  
members and  
growing***

*Expert matching on  
deadline*



**Our mission:  
Provide professional  
journalists with  
clear, credible,  
evidence-based  
information and  
easy access to  
experts.**

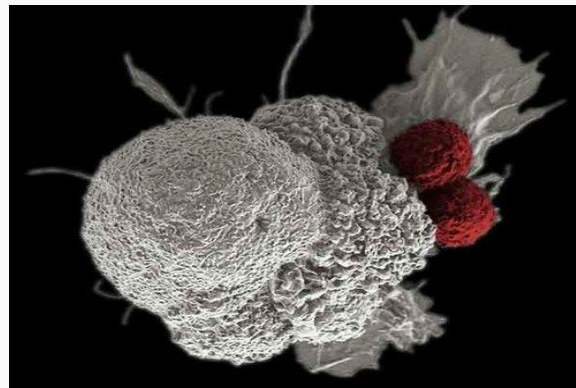


***Expert matching on  
deadline***

***Reporter-friendly fact  
sheets***

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# Fact Sheets



***Expert matching on  
deadline***

***Reporter-friendly fact  
sheets***

***Online media briefings***

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# Media Briefings





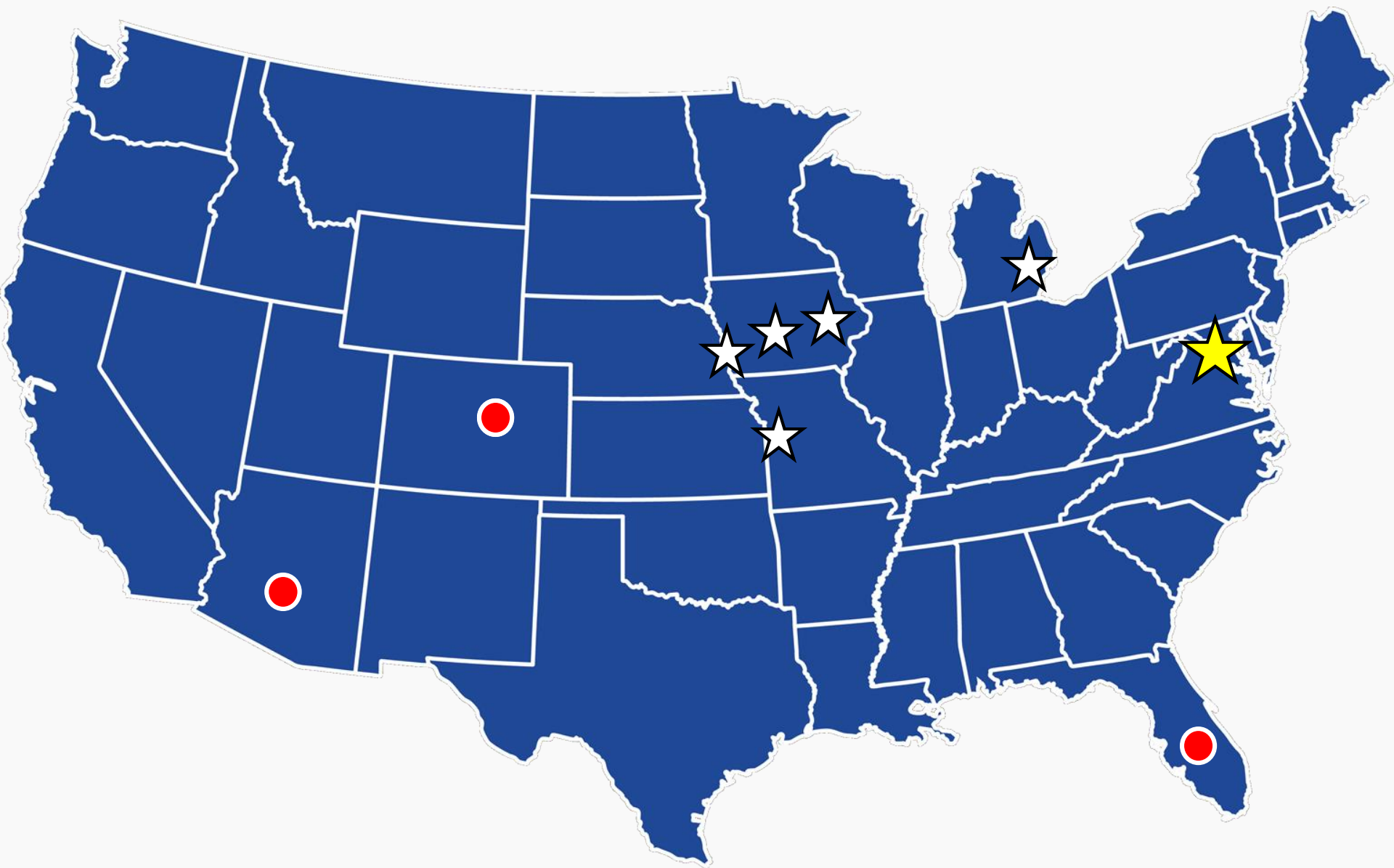
***Expert matching on  
deadline***

***Reporter-friendly fact  
sheets***

***Online media briefings***

***Bus tour***

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# SciLine by the Numbers

Reporter requests to date: **371**

In scope: **309**

We filled: **300**  
(**97.1%** success)

Feedback: Nearly **100%** positive

More than **120** participants in media briefings

More than **500** scientists recommended to reporters

“SciLine is the best thing that’s happened to me as a journalist in years. I got two responses already and am better able to see the big picture here. Thank you so much!”

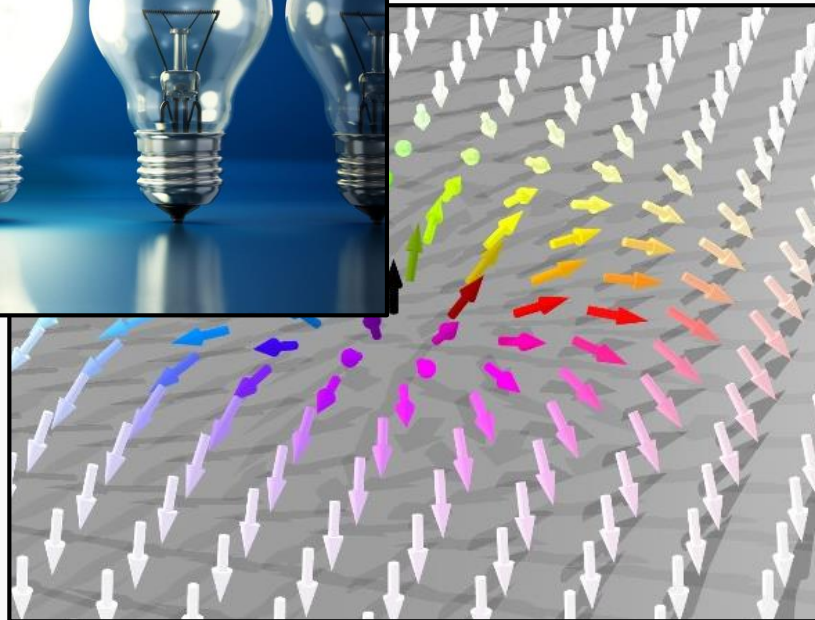
– Reporter, *Savannah Morning News*

“I had a great experience working with you both, and appreciate how smoothly this process went. It was in general very helpful to know the details of what [the reporters] were looking for and the deadline they were working with so that it was easy to determine whether I was the right fit and had the time.”

– Geneticist, quoted in *National Geographic*











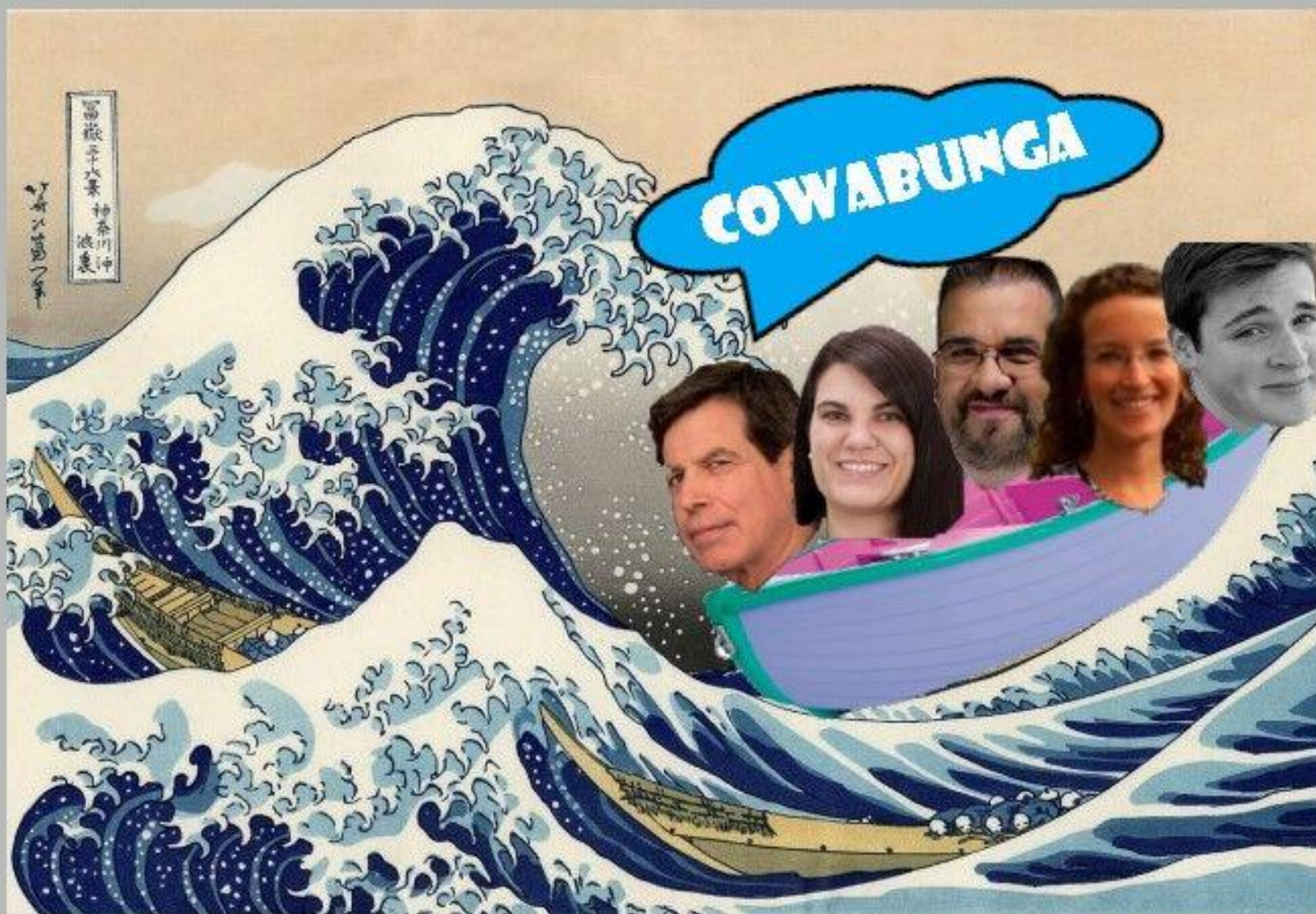
Still to Come

Pitching

Science Journalism  
Bootcamps

National  
Survey







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**SCIENTIFIC EXPERTISE AND CONTEXT ON DEADLINE**